

Cambridge Technical Level 3 in Business

Diploma-Equivalent to 2 A Levels

Head of Department:

Judith Hamilton

Exam Board: OCR



What is the course about?

Cambridge Technicals in Business focuses on the skills, knowledge and understanding that today's universities and employers demand. Students will learn how a business might evolve. From a small start-up business to a large multinational organisation, students will consider a range of different business types and gain an understanding of how the choice of business type might affect the objectives that are set. Students will also look at the internal workings of businesses, including their internal structure and how different functional areas work together. Plus, by looking at the external constraints under which a business must operate, students will gain an understanding of the legal, financial and ethical factors that have an impact. Students will also explore ways in which businesses respond to changes in their economic, social and technological environment; and gain an appreciation of the influence different stakeholders can have upon a business.

What will I study in the first year?

In the first year you will study The Business Environment, Working in Business, Customers and Communications, Marketing and Market Research and Principles in Project Management

What will I study in the second year?

In the second year you will study Business Decisions, Marketing Strategy, Marketing Campaign, Change Management and Delivering a Business Project.

How is the course assessed?

The qualification is equivalent in size to two A Levels, and it has been designed as a full two-year programme, normally alongside a further Level 3 qualifications. Assessment is 40% exam and 60% coursework. Assessment will take place at the end of Y12 and Y13.

What skills will I develop in this course?

The business world places a high value on the ability to research, analyse and evaluate information in order to make considered decisions and students will have the opportunity to gain these vital skills. Alongside this they will develop practical employability skills, including the ability to communicate effectively with both internal and external stakeholders, and to manage their time effectively.

What does this subject offer for higher education and future careers?

Cambridge Technicals provides a strong base for progression to university, apprenticeships or employment and are recognised for UCAS tariff points. This subject is considered a competitive one in terms of university entrance. It attracts a lot of applicants for university as it combines the academic, practical and analytical skills which are so valued in many careers. The skills are transferable to a range of disciplines and careers, including Marketing, Project Management, Retail and Sales Management to name a few.